



YouRock Feedback Form

Name of Event:	
Group:	
Date:	Time:
Location:	

Part I. Look and feel

	Bad					Excellent				
How did user like the concept	1	2	3	4	5					
Did the users think a service like YouRock could be relevant/helpful?	1	2	3	4	5					
How did users like the design	1	2	3	4	5					

General Feedback:

Part II. Feedback on functionality

	Bad					Excellent				
Sign-Up Process	1	2	3	4	5					
Diamond	1	2	3	4	5					
Skill bubbles	1	2	3	4	5					
Resume page	1	2	3	4	5					
Endorsements	1	2	3	4	5					
Portfolio	1	2	3	4	5					

General Feedback:



Part III. User experience

	Bad				Excellent
How appropriate was the language?	1	2	3	4	5
How was the general user experience?	1	2	3	4	5
Were the results representing your skills?	1	2	3	4	5

General Feedback

Part IV. Final questions

What platform would you use?	Mobile	Tablet	Desktop	App	
	Not at all				Absolutely
Can you imagine to invite friends to the website?	1	2	3	4	5

What marketing means/methods could we use to attract young people (e.g. schools, festivals, Social media)?

Which Social Media Channels are relevant among the age group?

Who are you listening to regarding your future?

Which benefits would attract you to the site?

Thank you very much for your Feedback, YouRock!